



RCSCW GM Weekly Report

April 05, 2021

Human Resources

- COVID numbers for employees last week were zero, the same for the last two weeks.

Asset Preservation Fees

- For the month of March 2021 there were 176 APFs collected with 27 refunds for a total of 149 APF for the month vs. 135 for the entire month of March 2020.

Sports Pavilion

- League Revenue is up 59%, Open Play Revenue is up 320%, Bowling Revenue is up 78% and Food and Beverage is up 48%. Total Revenue for the month of March is up 72%. The average price per game is up 3% and games bowled is up 72%.
- The Sports Pavilion will be closed April 26 and reopen May 17 for installation of the new scoring system.
- As an FYI, non-resident play is about 27% of both outside and league play.

B & F - Membership

- The next B&F Committee Meeting scheduled for Tuesday, April 20, 2021.
- Our Annual Presentation to the Members of the FY21/22 Budget set for Wednesday, April 14 at 9:00 a.m. in the Social Hall and Thursday, April 15 at 5:30 p.m. also in the Social Hall.
- We are seeing revenue increase in places like the Sports Pavilion and our Events Dept.
- We have several RQF meetings scheduled for this week with vendors.
- We have started on March month-end financials.

Golf Operations

- Golf Greens Fee Revenue and Rounds for the month of March
 - Rounds – 16% up over prior year.
 - Revenue – 30% up over prior year.
- All golf courses experienced at least a 16% increase in revenue over prior year.
- Group Play schedule will be released mid-month for the May and June schedule. Total number of Groups are being reduced due to summer season. Looking at around 40-44 groups per week for summer months from a high of 58 this winter.
- Green Team Update: Free lessons provided by the Golf Course Supervisors (PGA Members) are going well. Averaging between 9 – 12 free hour-long lessons per month. IT is working with Green Team monitors to help with weekly signup of players for Saturday playday.
- Tournament planning for next fall and winter will begin in the middle of April. We are planning on a full schedule of events from October through March. We are looking for a Tournament sponsor. A \$3,000 - \$5,000 sponsor would allow us to offer more events at a very attractive entry fee rate.
- Third Party Tee Time providers, Golf Now, Golf 18 and PGA Tee Times, are looking for a relationship with us. We possibly have the need for two of the three. More discussion on this will take place in the next few weeks.
- Player Assistants and Call Center are scheduled to work through April. We will keep them as long as they are needed.

Golf / Landscape Maintenance

- We are currently 20 FT positions down. Three new employees were hired last week and are scheduled to start tomorrow. We have one interview tomorrow.
- There was a Superintendent change made at two of our courses last week. Jonathan Courtney is at Stardust and Trail Ridge. Oscar Murillo is now at Desert Trails and Pebblebrook Golf Courses.
- Spring aerification starts this month.
- Summer flowers are scheduled to go in early this month. We will be removing the winter flowers prior to that. In addition to that we will be performing general Maintenance.

Clubs / CC & R's / Tours & Scheduling

- There were no new COVID-19 cases reported for the last two weeks for chartered Clubs.
- We are working on a modified schedule for Palm Ridge for daytime/nighttime during parking lot closure. We need to check into the status of the Lecture Hall/Social Hall Scheduling.
- Club re-openings are going well with a few issues to address but things are beginning to get back to a somewhat normal state.
- We will be offering Rec. Centers Tours again beginning May 19th and limit each tour to a dozen people.
- Current CC&R violations are at 79. Majority continue to be about lawn/yard maintenance and weeds receiving about 10 to 15 per day.
- We have created a pre-sale inspection checklist. Staff will be having a meeting this week to begin creating our Real-Estate outreach program. CC&Rs will be speaking to local realtors to provide information.

Village Store

- The store remains busy and there continues to be an increase in visitors, mainly children due to spring break.
- We are still looking for volunteers to help out at the Village Store.

Facility Maintenance

- Repairs being made at Deer Valley Golf Course and Palm Ridge Rec. Center.
- Russ continues working on enhancements for company cell phones.

Facility Operations

- Lifting the mask mandate has us back as close to normal as we have been for over a year. Staff and residents have been very positive about this change. Most users of swim and fitness facilities are coming in without masks while club attendance is a mixture of both.
- Staffing requirements have increase with committee meetings requirements for technology. We need to consider, for the future, additional equipment and staffing for set ups.
- Palm Ridge FREE Fitness Orientation is tomorrow at 1 p.m.
- Discussed dog park hours and it was decided that closing time will remain 9 p.m.
- During the week of Mar. 28 through Apr. 04, the number of guests processed: BD 175, KZ 54, PR 531 and RHJ 3,144 for a total of 3,904 guests for the week.
- Weekly attendance continued to increase across the board with RHJ Pool and Fitness seeing the highest numbers (6132/889) and Kuentz seeing the lowest (1408/501). Palm Ridge (Pool/Fitness/Walking Track) came in second (2673/792/511) and Beardsley finished out third. (1722/727).

Library

- The Library is open from 9 a.m. to 4 p.m. Tuesday through Saturday.
- The Friends of the Library will have a DVD sale outside the main library doors on Thursday, April 15 from 9 a.m. to noon.
- Anyone interested in one-on-one instruction at the Data Resource Center should call to make an appointment (623-544-6644).
- In the month of March, we had 4,233 people in the library with 58 guests. 4 people participated in Virtual Reality and 581 in the Data Resource Center.
- We will be doing some PR on Audio Books to better promote them.

Media / I.T.

- On-Line Voting took place last week. In-Person Voting took place at the Data Resource Center in the Library on Monday, March 29, 2021. We have posted the election results on our website and Facebook page.

Special Events

- We have added quite a bit to our April calendar. All events will be outdoors. Should our benchmark here in Arizona increase, we will cancel events as necessary following CDC/AZDHS recommendations.
- Our next Movie in the Park, **News of the World**, is at Beardsley Park on April 8th; tickets go on sale April 6th.
- Concert at the Park is scheduled for April 23rd. We will be limiting the occupancy to 1,000 SCW patrons at this time.
- On Friday, May 7th we will be working with Firefighters Charities, providing a location for their Car Wash Foundation.
- We will be showing a full Star Wars Marathon in the afternoon at the Stardust Theatre in June and in evenings in July. This is a free event but you will need to obtain a ticket. Ticket sales begin on Tuesday, May the 4th be with you! This event is sponsored by the Statz Insurance Agency.
- We have booked Fall Fest for Nov. 4th and 5th.
- The Maricopa County Safety Fair is scheduled for November 6th. More details will be provided as they become available.

Capital Improvements

RH Johnson

- Mini Golf Turf Replacement Project completed 3/30/21.
- R. H. Johnson Bocce Courts 7 through 11; Lighting Fixture replacement: completed 5 of 6 lights on 3/29/21. We are waiting on one back-ordered fixture.
- Sports Pavilion Shed Replacement completed 3/31/21.

Palm Ridge

- Palm Ridge Parking Lot Lighting Replacement is in progress. No Facility closures needed for this project.
- Palm Ridge Aquatics Bldg. Foundation Repairs: Project in progress; no facility closures needed.

Upcoming Projects

- Kuentz Tennis Central Walkway Repairs to begin 4/12/21 - 4/16/21.
- Sports Pavilion Millwork Reface: This Project is scheduled during installation of the new Scoring System closure 4/26/21 – 5/17/21.
- Palm Ridge Parking Lot Mill & Resurface: Full Recreation Center closure scheduled for May 24th through June 25, 2021 or until complete, weather permitting.

Upcoming Events

Current / Upcoming Ticket Sales

| Event | Event Date | Location | Time | Ticket Sales |
|---|----------------|----------------|------|----------------|
| Movie at Beardsley – News of the World | April 8, 2021 | Beardsley Park | Dusk | April 6, 2021 |
| Movie at Beardsley – War with Grandpa | April 15, 2021 | Beardsley Park | Dusk | April 6, 2021 |
| Concert in Park – Faded Jeans | April 23, 2021 | Beardsley Park | 7pm | April 13, 2021 |
| Movie at Beardsley – Deep Water Horizon | April 22, 2021 | Beardsley Park | Dusk | April 20, 2021 |
| Movie at Beardsley – Shrek | April 29, 2021 | Beardsley Park | Dusk | April 20, 2021 |

Concert at the Park – For our April 23rd concert we will be limiting the occupancy to 1000 SCW patrons. Tickets go fast so be sure get them early!

Friday, May 7th we will be working with Firefighters Charities and providing a location for their Car Wash Fundraiser!

**FRIDAY
MAY 7TH**




**LOCATED AT RH JOHNSON
RECREATION CENTER**

9AM-1PM

- ENTRANCE WILL BE AT 139TH AVENUE
- CAR WASH AND MERCHANDISE WILL BE AVAILABLE AT THE SOUTH END OF THE LOT
- DONATIONS WILL BE ACCEPTED AT THE CHARITIES TRAILER

Come Support AFMA Charities!!



STAR WARS MARATHON: FREE EVENT

We will show full Star Wars Marathons in the afternoon at the Stardust Theatre in June and in the evenings in July. Ticket sales will be held on Tuesday, May the 4th be with you 😊
Sponsored by Statz Insurance Agency

Free fitness equipment orientations

| <i>Rec. Center</i> | <i>Date</i> | <i>Time</i> |
|--------------------|---------------------|-------------|
| <i>Palm Ridge</i> | Tuesday, April 6th | 1:00 pm |
| <i>Beardsley</i> | Tuesday, April 13th | 1:00 pm |
| <i>Kuentz</i> | Tuesday, April 20th | 1:00 pm |
| <i>RH Johnson</i> | Tuesday, April 27th | 1:00 pm |

Sign up now, space is limited!

