

## **Policy Fa 12 -- Fixed-Term Naming Rights**

### **1.0 General**

Naming rights include the naming and display of recognition of a business, individual name or non-profit of a facility or portion of a facility for a predetermined amount of time. Naming right examples include: Aquatics Facility, New Buildings, Athletic Fields, Misc. Rooms, Scoreboards, Racquet Courts etc.

### **2.0 Consideration of Naming Rights Proposal**

All naming right proposals will be considered by a committee that comprises two Board Members, the General Manager, the Chief Finance Officer and the manager of the affected department or his/her representative. All naming right proposals will then be brought to the Properties Committee and the Governing Board for approval. The fixed term for the naming will be limited to a pre-determined amount of time by the Governing Board.